

**舊金山國際新概念電影節****San Francisco International New Concept Film Festival**[www.sfnewfilms.com](http://www.sfnewfilms.com)**宗旨**

美国旧金山国际新概念电影节(San Francisco International New Concept Film Festival) , 是由美国联邦政府批准的501 ( C ) ( 3 ) 非营利组织电影节 , 电影节与任何政治或宗教倾向无关。电影节创办以来为热爱电影制作的学术团体 , 专业影视企业/机构 , 独立制片团体, 个人, 新手以及在校学生提供了崭露头角 , 发展新概念 , 新思路的国际平台 ; 也为发现和甄选来自世界各地的潜在优秀电影后备人才 , 提供了便利的自由交流渠道 , 更好地为推动未来电影事业的蓬勃发展作出贡献。电影节以影会友 , 相互交流 , 为电影发展不断提供新鲜血液。

美国旧金山市是全世界电影和电视的重要发源地之一 , 让来自世界各地的优秀电影人才一年一度聚会在此地 , 为共同促进未来电影的新发展开拓思路与踊跃实践是本电影节的宗旨。

**第十二屆影展時間:** 2025年11月1日至9日。

**頒獎禮時間:** 2025年11月9日 , 星期日下午1:00pm-6:00pm

**頒獎禮地點:** Herbst Theater, 401 Van Ness Ave., San Francisco, CA 94102.

**San Francisco International New Concept Film Festival****To encourage New Filmmakers**[www.sfnewfilms.com](http://www.sfnewfilms.com)**Mission:**

San Francisco International New Concept Film Festival is a US government approved 501(C) (3) tax-exempt non-profit organization. We provide an international platform for all film lovers, professional filmmakers and film/media students who love filmmaking to stand out. Discover and select potential talents with new technique & skills, who demonstrate original concept and accelerate their development within the film industry. Encourage new filmmakers especially young and first-time filmmakers for their new productions. Encourage and celebrate original and insightful screenwriting and new ideas in film. Accept films in all categories and subject matters.

**The 12th Festival Schedule: November 1st, 2025 to November 9th, 2025**

**Award Ceremony:** November 9th, 2025, Sunday, 1:00 pm – 6:00 pm

**Location:** Herbst Theater, 401 Van Ness Ave., San Francisco, CA 94102.

## The 12th San Francisco International New Concept Film Festival From the Founder and President - Joanna Zhang

The San Francisco International New Concept Film Festival was founded in 2010, and is a 501C3 non-profit organization officially approved by the US Federal Government. After 4 years of preparation, we successfully held the First New Concept Film Festival in 2014. Since then we insisted on holding it every year until now. Our purpose is to inspire new creations of films, especially to encourage independent filmmakers to create originals and realize their dreams.

Without everybody's efforts and support, our New Concept Film Festival won't be so successful. Thanks to the filmmakers, judges and staff, as well to the supporters and donators. all of our staff are volunteers. Thanks to all the volunteers and audience! Let us work together to make the New Concept Film Festival an ideal film art exchange platform.

This year's 118 film-entries come from USA, China, Canada, UK, Ireland, Germany, Italy, Spain, Netherlands, Norway, Russia, Ukraine, Israel, Poland, Mexico, Chile, Colombia, Puerto Rico, Australia, India, Nepal, Japan, South Korea, Vietnam, Thailand, Malta and dozens of countries and China Hong Kong, Taiwan regions. The production level of the participating films has been greatly improved year by year. This year's many submissions surprised our judges with their particularly excellent quality. A warm welcome to all the friends come to San Francisco to celebrate the festival of our filmmakers. The 2026-13th New Concept Film Festival has already launched for entries. All the filmmakers are encouraged to submit your new films. The New Concept Film Festival is founded by filmmakers, for filmmakers. All filmmakers please do your best to develop your creative inspiration and work hard to make your genius creative dreams come true.

We are waiting for you to meet again next year!

### 第十二屆舊金山國際新概念電影節 創會主席的話\_張曉春

舊金山國際新概念電影節於2010年在美國註冊成立，是美國聯邦政府正式批准的非營利機構。經過了4年的籌備，我們於2014年成功舉辦了第一屆電影節，每年堅持舉辦，一直到今年第十二屆。我們的宗旨就是扶植新人新創作，尤其是鼓勵獨立電影製片人進行原創，實現電影藝術的夢想。如果沒有大家的努力和支持，就沒有我們新概念電影節。感謝電影人，評委和工作人員，感謝支持者和贊助人！我們電影節的所有成員都是義工。感謝所有的義工和觀眾朋友們！讓我們一起努力，把新概念電影節辦成理想的電影藝術交流平台。

今年的118部參賽作品來自美國，中國，加拿大，英國，愛爾蘭，德國，義大利，西班牙，荷蘭，挪威，俄羅斯，烏克蘭，以色列，波蘭，墨西哥，智利，哥倫比亞，波多黎各，澳大利亞，印度，尼泊爾，日本，韓國，越南，泰國，馬爾他等數十個國家以及中國香港，台灣地區。參賽影片的制作水平一年比一年大幅提高，各類影片的超強製作水平驚艷了評委們！衷心熱烈歡迎朋友們歡聚在舊金山慶祝我們電影人的節日。2026年的第十三屆新概念電影節征片已經開始，歡迎電影人繼續報名參賽。新概念電影節由電影人創辦，為電影人服務。請所有的電影人盡力發揮你們的創作靈感，努力使你們天才的創意夢想成真。新概念電影節期待大家明年再度相聚！



Joanna Zhang - Founder and Chairwoman, Producer, Artistic Director, Film Director  
Graduated from Academy of Art University with MFA Degree of Motion Pictures and Television in Directing Major as well as from Lincoln University with MBA Degree in International Business Administration, Joanna is the president of American Art Institute\_www.aaisfus.com and the Founder & president of San Francisco International New Concept Film Festival\_www.sfnewfilms.com.

Directed, written and produced many short films: “Chinese American”, “Robber”, “Sweet Kiss” and “Beautiful Face”, etc. “Chinese American”, “Sweet Kiss” won Best Short-Film, Best Leading Actress, Best Director and Best Producer Awards in several film festivals.

Executive producer and actress in numerous dramas, comedies and musical productions: Comedy “7-Star General”, Black Humor “Yin and Yang”, Musical “It is Too Much Trouble to Change Your Wife”, Tragedy “New Blue and Black”, Post Modern Black Humor “Secret Love on Peach Blossom Land” and Musical Drama “I Have a Date with Spring”, “Love in Silicom Valley”, etc.

Hold acting training programs for several years. Performances include famous classical drama clips “Thunderstorm”, “Wild Field”, etc.

She devotes the long-term dedication to several nonprofit organizations over the years.

張曉春-創會會長，大會主席，總策劃，藝術總監，電影導演。舊金山國際新概念電影節創會主席，美國藝術學院院長。畢業於美國舊金山藝術大學研究生院電影學院導演專業，獲MFA 碩士學位及美國林肯大學國際貿易研究生院MBA碩士學位。編導及制作多部電影，其中短片《ABC》，《甜蜜的吻》，《美麗小佳》等榮獲美國數個國際電影節最佳電影短片獎及最佳女主角獎，最佳導演獎，最佳制作獎等。執行制作並演出大型舞台劇：喜劇《七星上將》，黑色幽默劇《陰錯陽差》，音樂輕喜劇《換個老婆太麻煩》，大型歷史悲劇《新藍與黑》，諷刺劇《稱心如意》，后現代黑色幽默劇《暗戀桃花源》，大型音樂話劇《我和春天有個約會》，現代話劇《搬遷》，時代話劇《喜福會》，《海外剩女》，《愛在硅谷》等等。辦多次話劇表演訓練班並排演經典話劇片斷《雷雨》，《原野》，《喜福會》及多部話劇小品。多年來長期奉獻於多個非盈利公益組織。



Nicolas P. Villarreal - 2025 Honorable Chairman

Nicolas is the Director of Visual Development college of academy of Art University . He has been working as a traditional animator, character designer, sculptor and Visual Development artist for films and video games including Walt Disney Studios, Sony Computer Entertainment, Jim Henson Studios, Sega, Digital Domain and Amazon Studios among others. He has given presentations at Pixar Animation Studios. Stanford University and several universities in South America and Europe as well as a TEDx talk. Nicolas is the co-founder of Red Clover Studios.

Nicolas 現任舊金山藝術大學視覺設計學院院長。他以傳統動畫設計師、人物設計師、雕刻家、視覺設計藝術家的角色為電影和視頻遊戲包括狄士尼、索尼、吉姆亨森工作室，世嘉株式會社、數字領域、亞馬遜等公司工作。他曾在皮克斯動畫工作室，斯坦福大學以及南美和歐洲的許多大學做Ted演講。他是紅三葉草動畫公司的聯合創始人。

## Sean Au- 歐志州 舊金山國際新概念電影節評委



Sean Au is a veteran reporter at KTSF Channel 26. Prior to joining KTSF, Sean has worked as an international television news reporter and producer for about 10 years. Most recently, he was part of a core group of reporters who helped MediaCorp News launch Channel NewsAsia, an English news channel based in Singapore. Sean was the crime and courts beat reporter and had covered Southeast Asia's efforts in the international war against terror. He later co-produced and co-directed documentaries in China's Beijing, Shandong, Guangdong, Xinjiang and Hong Kong for National Geographic Channel and Discovery Networks Asia. Sean graduated from Singapore's Ngee Ann Polytechnic's film program and obtained his Bachelor of Arts in Mass Communications with Australia's RMIT University.

Sean's "Screening Room" segment in the news program has been critiquing movies for Bay Area viewers since 2007. He is also the first Asian film critic from the Bay Area to be inducted into the prestigious Broadcast Film Critics' Association, Home of the Critics' Choice Awards.

歐志洲是KTSF 26台新聞部的資深記者、週末新聞監製/主播和《電影試片室》單元的長期影評。之前他在新加坡電視台擔任時事節目導播和記者工作，也是新傳媒電視發展全日廣播的亞洲新聞台時的主要記者。歐志洲主要採訪罪犯和法庭新聞，也報導了東南亞對抗國際恐怖的新聞。他之後在中國北京，山東，新疆，廣州和香港為國家地理協會頻道和Discovery紀錄片頻道拍攝紀錄片。

歐志洲從小就對電影有濃厚的興趣。在新加坡的義安理工學院學習電影和音響製作。之後，再修讀大眾傳播，畢業於澳洲的RMIT大學。他創立的《電影試片室》影評單元，已經為灣區觀眾點評影片超過十年，也是全美具權威的廣播影評人協會中的首位灣區亞裔影評。



Susan Zhou: SFINCFF Documentary Film Judge, An active journalist and award-winning filmmaker based in the San Francisco Bay Area, Min has focused on researching Chinese American immigrant history and has produced five short documentary films. She made a series of documentary films, "A Trilogy: The Builders of the Iron Road," which includes three short documentary films featuring the Chinese railroad workers building the west portion of the First Transcontinental Railroad 1860s. Her production, Going Home, was the official Selection of the 5th Silicon Valley Asian Pacific Film Festival, San Jose, California, and won Silver Remi Award for Short Documentary of 2020 Houston International Film Festival.

She is also the director of the short documentary film, The Black Spikes and the co-director of a feature documentary film, Our Story of War and Remembrance: Chinese American WWII Veterans of the China-Burma-India Theatre. She has been invited to deliver speeches in colleges, museums, libraries, and community events.

周敏：紀錄片評委，是一位活躍在舊金山灣區的記者、電影人，她的紀錄片作品多次獲獎。周敏一直專注於美國華人歷史的研究，已經製作了五部反映華人歷史的紀錄片，其中包括《築路者三部曲》，它包括三部反映1860年代來自中國的工人修築第一條美洲大鐵路歷史的紀錄短片。她的紀錄片《回家》曾被第五屆矽谷亞太電影節選為開幕式展映影片，也曾獲得休斯頓國際電影節短紀錄片類銀獎。她也是紀錄片《黑色道釘》的導演，以及反映二戰華裔老兵的紀錄片《戰爭與回憶：二戰中緬印戰場華裔士兵參戰記》的聯合導演之一。





### Tina Kong- Vice President of SFNCFF, Film Director and Producer

In 1980, she participated in the production of the film “Anxious to Return” of Bayi Film Studio, and “Tonight Stars”. In 1981, she participated in the production of the film “Contemporaries”. In 1982, she directed as well as edited “Dragon and the Tigers”. In 1983, she was the Production Supervisor of the film “Heaven’s Enmity”. She is also in the production of the movie “Lost Childhood Memories” in 1984, “Fake Face” in 1985, “Savage” in 1986, “2008 Passenger Plane” in 1987. She directed and produced the music film “Moon Light”. She participated in the

TV series production of “The Corrupt Official He Shen”, “A Tao”, “Eight Monsters of Yangzhou”, etc

孔宁宁\_舊金山國際新概念電影節副會長，劇情片評委，資深導演及製片人。

800年參與製作八一電影製片廠電影《歸心似箭》《今夜星光燦爛》，81年參與製作電影《當代人》  
· 82年導演和剪接《龍虎群英》，83年電影《天國恩仇》製片主任，84年電影《失去童年的記憶》  
· 85年《假臉》，86年《野人》，87年《二零八客機》。導演並製作了大型音樂故事片《月亮》。  
參與製作電視劇：《大貪官和珅》、《阿桃》、《揚州八怪》等。



Kiran Kondamadugula is an award-winning director whose career spans over a decade including 2 independent films, 12 short films, 1 web series, and 2 commercials. He started his film-making journey by directing/producing short films on camcorders and cell phones. Motivated by the satisfaction of creating cinema, Kiran slowly expanded his wings by learning all the major crafts in film-making. He made his feature debut with an organic indie thriller hit titled Gatham(PAST), which was acquired by Amazon Prime and later went on premiere across the Globe in 160 countries and clocked millions of watch hours upon its debut. Gatham has

acquired cult status for its convoluted storytelling and technical values. His second indie feature is receiving accolades in the festival circuit and gearing up for a release in 2023. His films have garnered a cumulative of 17 awards and 8 nominations including 9 best director awards. Kiran enjoys telling stories in a non-linear fashion with characters that are rooted.

Kiran Kondamadugula：一位屢獲殊榮的電影導演，他的職業生涯跨越十年，包括2部獨立電影、12部短片、1部網路劇和2部廣告。他透過在攝影機和手機上導演/製作短片開始了他的電影製作之旅。創作電影的滿足感激發了基蘭的動力，他透過學習電影製作的所有主要工藝，慢慢擴展了自己的翅膀。他以一部名為 Gatham (PAST) 的有機獨立驚悚片首次亮相，該片被亞馬遜 Prime 收購，隨後在全球 160 個國家/地區首映，首映時觀看時長達數百萬小時。Gatham 因其複雜的故事講述和技術價值而獲得了狂熱的地位。他的第二部獨立電影在電影節巡迴演出中獲得讚譽，並準備在 2023 年上映。他的電影已累計獲得 17 項獎項和 8 項提名，其中包括 9 項最佳導演獎。Kiran 喜歡用草根角色以非線性方式講述故事。



Lin Peng- Judge Comittee Director

- Fifteen years of marketing planning experience.
- Over ten years of experience in screenwriting and planning.
- More than five years of production preparation experience.
- MFSA Studio distribution partner.
- Director of Film Television Department of Canadian Federation of Performing Arts.
- Co-partner with companies in Asia/Europe film industry.
- 2022 Out of Africa Film Festival Jury
- **AWARDS**

- Beijing Film Associate Film Festival - Best Scriptwriter(2014/03)
- Top Talent Script writer Contest - Best Scriptwriter(2016/12)
- South China Electrical Film Festival - Sliver Award(2016)
- Chinese Dream(YUNNAN)Short Film Festival - Golden Award
- Shenzhen Air Short Film Festival - Bronze Award(2017/12)
- Vancouver Chinese Film Festival- Best Film Award(2017)- Best Script Award(2018)

Hongkong Youth Film Festival - Best film Sliver Award(2019/12)

**彭琳**：新概念電影節評委主任，编剧，独立电影制片，超过十年的编剧和影视项目策划制片工作经验，参与的长片，短片和创作的剧本作品多次获奖，担任2022年走出非洲国际电影节评委。



Yoijing Wu is an independent film producer based in Europe, currently residing in Paris, and boasting 10 years of professional experience in the field of film production and distribution.

With her unique aesthetic and taste, Yoijing has successfully produced numerous short films, web series, and one independent feature film, delving into a diverse array of genres, including drama, comedy, thriller, and fantasy.

Additionally, Yoijing holds the role of a distribution coordinator, assisting various production companies in distributing their works, including feature films and documentaries, to various countries.

Yoijing has been invited as a jury member for an international film festival in Africa and has also participated in various international film festivals in the past.

**吴宥静Yoijing Wu**: 新概念電影節評委，独立电影制片人，常驻欧洲，目前居住在巴黎，拥有年的电影制片及发行的专业经验。凭借她独特的审美和品位，宥静参与过多部影视作品的制片工作，涉及多部短片、网络剧以及一部独立电影；涵盖多种风格，包括剧情、喜剧、惊悚和奇幻等类型。与此同时，宥静也是一名经验丰富的国际发行协调员，曾协助多家制片公司将其作品发行到不同国家及地区，包括各种类型的电影及纪录片。宥静还曾受邀担任非洲某国际电影节评委，并参加过多个国际电影节。



Ms. Sahra Nguyen began her educational journey at Alhambra High School, and later attended the University of California, Los Angeles (UCLA), where she earned her degree in Biology and Evolution. She had held various positions at several pharmaceutical and biotech companies, contributing to bringing new drugs to market. Her approach to work is grounded in continuous learning, adaptability, and collaboration. Her current professional is in Regulatory Affairs and Operations. Outside of her professional life, she is passionate about filmography and documentaries. It is her honor to accept the film judge position for San Francisco International New Concepts Film Festival. She is looking forward to be the anchor film judge for SFINCFF for many years to come.



### Jiawei Liu\_SFNCFF Preliminary Judge 劉錄璋\_電影評委

Jiawei Liu: A Chinese actordirector and author who have already got a Bachelor Degree of Drama Acting from Shanghai Theater Academy, a Master degree of theater directing from Moscow State University of Culture and Arts, a second Master Degree of Multimedia Communications from the academy of art university in San Francisco and now he is the Phd of the Transpersonal psychology program of Sofia University. Head of the center for the study of psychological drama at Sofia University . Director of the north California Chinese arts and drama association. Honorary President of the American statuette film festival. Consultant, Sunny's children drama performing arts group in the bay area.

Director of the documentary "The Making of Drama" which was participated in the 2014 "San Francisco International New Concept Film Festival" and won the documentary award.

劉錄璋：上海戲劇學院戲劇表演專業學士，莫斯科國立藝術大學戲劇導演專業碩士，美國舊金山藝術大學多媒體傳播專業碩士，索菲亞大學超人類心理學專業博士。

著作：《導表演語言訓練》，新疆美術攝影出版社出版；《On The Stage》，又美國Visuals Press出版。導演作品《聖人孔子》，原著：張廣天；《蒼蠅》，原著：薩特；編劇、導演話劇《搬遷 Moving》《At The playground》。主演話劇作品《復活》、《原罪》、《雷雨》、《暗戀桃花源》、《天堂的風鈴》、《牛虻》、《打野鴨》、《仲夏夜之夢》、《哈姆雷特》、《奧賽羅》、《麥克白》、《武林外傳》。導演紀錄片《The Making of Drama》參加2014年“舊金山國際新概念電影節”，榮獲紀錄片獎。



### Sunny Xiang 向榮丹阳- 舊金山國際新概念電影節短片評委

Sunny Xiang is currently a member of the American NATPE film association, Asia Society Southern California, Harvard Business School Online Community and Chapman University Alumni Association.

She has participated on the production of more than 200 projects; to name a few, a PUMA X THE HUNDREDS commercial, popular Chinese TV show "Rap of China" and a SAG union feature film, "One Meal". She has independently produced three feature films, "Patio of Illusion", "Children from the Mountain", and "Run, Tiger Run!". "Patio of Illusion" was theatrically released in China on September

10th, 2021. It was screened at the World Panorama Section (Non-Competitive) of the 52nd International Film Festival of India (IFFI)—the first Chinese film screened in this category. "Run, Tiger Run!" landed in theaters during Chinese New Year of 2022. This film was shortlisted for "Best Animated Feature" at the 95th Academy Awards.

向榮丹阳是美国NATPE电影协会会员，亚洲协会南加州分会会员，哈佛大学商学院线上委员会会员，查普曼大学毕业生委员会会员。

她参与的项目有200多部，其中包括广告PUMA X THE HUNDREDS，中国电视类节目「中国新饶舌」还有SAG长片「一餐」。她独立制片了三部院线电影，“何以飞翔”，“守梦”和“小虎蹲大英雄”。电影「何以飞翔」于2021年9月10日在中国院线发行。此电影在IFFI印度国际影展世界全景单元（非竞赛类）展映，是中国第一部在此类别展映的影片。「小虎蹲大英雄」于2022年在中国新年院线上映。此部电影也入选了第95届奥斯卡最佳动画长片奖的「符合参评资格」大名单。



## 舊金山國際新概念電影節主要幹部 SFINCFF KEY MEMBERS

Shelley Lee 李一冰，舊金山國際新概念電影節執行副會長 劍橋旅遊公司總裁，舊金山國際新概念電影協會執行副會長，2011年的鑽石旗袍皇后，中美文化藝術協會榮譽會長。第八，第九，第十屆，第十一，十二，十三，十四屆旗袍皇后比賽的大會主席和共同主席。

Active Vice President Of SFINCFF, Founder of Cambridge Travel & Tours, Acting VP of San Francisco International New Concept Film Festival. Honorable President of American Chinese Cultural and Arts Association. 2011 Diamond Qipao Queen! Chair Person of 2015-2022 Qipao Queen Contest.



Elizabeth Nguyen:

SFINCFF Vice President and Public Relations Director

Elizabeth Nguyen has been the Vice President and Public Relation Director for San Francisco International New Concept Film Festival for over 10 years. Besides her profession as a San Francisco Realtor for over 20 years, she also does public relation promotions: she represents Music and Film Celebrities, Entertainment Artists and Martial Artists. She is also actively involved in hosting and organizing fashion shows, beauty pageant competitions, professional business mixers, charity functions, fundraising events, traditional cultural shows, community meetings and sport competition events. She is holding the Global Beauty Queen Title, 2021 Mrs North

America Classique. Elizabeth has been given many recognition awards for her community service. It is her honor to serve as Vice President and Public Relation Director for the 12th Annual San Francisco International New Concept Film Festival. Congratulations to the award winning film makers! Your hard work is recognized and appreciated.



Tina Kong- 孔寧寧  
Vice President of  
SFINCFF, Film Director



Linda Wu\_  
SFINCFF PR Director &  
Entertainment Director.  
冰清\_新概念電影節公關  
部總監與美食部總監

知名美食和影评作家，  
清華畢業高材生。中学  
时代就开始在报刊杂志  
上发表文章，作品曾在

《北京晚报》，《北京青年报》，《世界日报》，《星岛日报》等传统媒体上发表，并多次在广播电台，电视台的征文比赛中获奖，多家时尚健康刊物科普特约撰稿人，作品被收录《白纸黑字》(被哈佛图书馆收藏)、《硅谷浮生》、《他乡星辰》等书。出版个人专辑：《美味人生》(被中国现代文学馆收藏)，《美国生活大爆炸》(被旧金山总图书馆收藏)。新浪微博200万左右粉丝，多次荣获北美最活跃的微博前三名。多次在广播电台，网络媒体和电视台担任嘉宾。央视纪录片《人参》CCTV4做过《海外华人》节目的个人专辑《冰清的美味人生》。在中国国际广播电台做过专访，向全球300多个国家和地区播出。凤凰卫视做过科普节目。硅谷国际美食节的评委主任。中信法律科普小视频制片人。



Min Song: The Vice  
President of San Fran-  
cisco International New  
Concept Film Festival. US-  
China Culture & Commu-  
nication Association.  
Alliance of U.S. East-  
West Cultural & Arts.

宋敏：舊金山國際新概念電影節副會長  
美國美中文化傳播協會 會長  
美國東西文化藝術聯盟 主席





Larry Zhang: Vice President in charge of film selection in China. Film, TV, Drama Star, a well-known theater director in the San Francisco Bay Area.

張磊：名譽副會長，主管中國市場推薦選

片。中美影視劇三棲明星，舊金山灣區知名舞台劇導演。



Ena Johnson\_ SFINCFF Marketing Director  
CEO of Golden Star Club

程伊娜：  
舊金山國際新概念電影節市場部總監  
金星俱樂部創始人



Julie Qin SFINCFF General Secretary.

秦麗珠：舊金山國際新概念電影節秘書長



Carrie Fu: Director of SFINCFF Entertainment and Reception\_Engineer, 2016 Qipao Queen, Winner of Star Chef Competition, Presidential Volunteer Awardee.

傅雨虹：新概念電影節美食接待部總監\_工程師。2016旗袍皇后。厨

神大赛双奖得奖人。总统义工奖获得者。



Anna Yin\_ SFINCFF Promotion Director.

殷美嫻：熱愛文娛藝術，熱心公益活動。願生活多彩，幸福美好，平安健康，歡樂祥和。



Jianghong Yang and Tianen Luo: SFINCFF Promotion Director

楊江紅與羅天恩：  
舊金山國際新概念電影節宣傳部長。



### Dr. Robert Lee: San Francisco International New Concept Film Festival's Martial Arts Consultant.

Dr. Robert (Robbie) Lee obtained two times Great Grandmaster 10th Degree Black Belt by Ken Wing Tai Ba - Black Karate Federation, JoSi Steve Muhammad and 10th Degree Black Belt by Bushite Kenpo Karate, Senior Grandmaster Joseph Patrick Giangreco. He is known in the Hollywood Film Industry doing Martial Arts and Stuntman Performances. He worked with famous actors such as Harrison Ford – Raiders of a Lost Ark, Al Pacino – Scarface, Van Damm – Death Warrant,

Will Smith – The Pursuit of Happiness, Johnny Depp – Pirates of Caribbean, Michael Jackson – Black and White Music Video, Jurassic World Movie, Prison Break and Apocalypto TV Series. Born in Southern California, Robbie is currently living in Northern California, formally worked as a government private contractor doing civil services. He was in the United State Navy, awarded by the US President, Joe Biden for his country and community services. 2022, Robbie was honored with the Doctor of Humanity Degree. He is delighted to be the Martial Art Consultant for San Francisco International New Concept Film Festival.

## 舊金山國際新概念電影節榮譽共同主席

### 2025 SFINCFH Honorable Chair



Distinguished Mentor · Influential Female Leader · Catalyst for Social Transformation  
Dr. Miao is a dynamic and multidimensional leader who blends intellect with compassion. She is a writer, educator, philanthropist, vocalist, and composer, with over a decade of cross-disciplinary experience spanning education, emotional wellness, and public service. Her impact extends across North America and beyond, reaching global communities.

As a Life Coach, Dr. Miao empowers individuals from all walks of life to uncover their passions, clarify their purpose, and design actionable pathways toward both personal and professional fulfillment. She firmly believes that everyone has the potential to become their best self.

Dr. Miao is the founder and president of the Association for the Protection of Asian Women in America, which was honored with the 2024 Global Recognition Award for its exemplary work in women's empowerment and social equity. Personally, she has

been nominated as "Woman of the Year" and is a recipient of the prestigious Stevie Award for Thought Leadership, earning widespread acclaim from the media and broader society.

苗苗 博士\_舊金山國際新概念電影節大會共同主席

工商管理博士 | 生活導師 | 美國亞裔女性保護協會主席

卓越的導師·深具影響力的女性領導者·社會變革的推動者

苗博士是一位融合智慧與溫度的多元化領導者，集作家、教育家、慈善家、歌唱家與作曲家於一身。

她擁有十多年跨領域經驗，致力於教育、情緒療癒和公益服務，影響力遍及北美乃至全球。

身為生活導師，她幫助來自各行業的人群發現熱情、明確方向、制定成長路徑，實現事業與人生的全面發展。她堅信——每個人都能成為更好的自己。

她所創立並領導的美國亞裔女性保護協會，榮獲2024年度全球認可獎，成為女性賦能和社會公平的典範組織。她本人也曾獲得「年度女性」提名及Stevie Award思維領袖獎，備受媒體與社會各界讚譽。



Kenneth Siu- 2025 SFINCFH Honorable Co-chair

1st Executive VP of American Zhongshan Association of Commerce. VP of Tung Sen Benevolent Association. President of J&N International Investment Co, 蕭昆錫\_ 舊金山國際新概念電影節榮譽共同主席，美國華商總會副會長。美國中山總商會副會長，美國中山隆都同善堂主席(2019年-2022年)。J&N國際地產

投資有限公司董事長。



Jeff Wang  
王杰夫  
Co-Chair of  
SFINCFH

第12屆新概念電影節大會共同主席  
575雲南米線品牌創辦人  
北加州雲南同鄉會會長  
多個公益活動贊助人



Yvonne Lee- 2025 SFINCFH Honorable Co-chair

President of Free Franchise Inc.

Co-Founder and Past Chair of Chinese Real Estate Association of America Foundation

Past President of Chinese Real Estate Association of America, year 1988,1989

Co-Founder and Past President of Chinese Consolidated Women's Association

Past President of San Francisco Chinatown Lions Club year 2000

Past President of Chinese Cultural and Art Association

Chinese New Comer Service Center year 2000 Charity Queen

President of America Asia Investments Inc year 1990-2020



# 舊金山國際新概念電影節慈善大使 & 社團領袖

## SFNCFF Chairtable Ambassadors & Community Leaders



何孔華-中國僑聯海外委員  
南灣矽谷國慶委員會執行主席  
北加州北京同鄉會會長  
美國中華婦女聯合會會長。



章殷時尚展演・藝術家  
Monique Zhang Fashion Showcase.  
走怡慈善公益・創辦人。  
Founder, catwalk for charitable  
causes .



楊小梅・ Kelly Yeung  
新一代成功企業家・慈善家・灣區  
名媛・擔任全球多家集團企業董事  
總裁・2008・2010・2012年曾多  
次代表企業訪談多個國家・並受到  
中國前主席胡錦濤・江澤民 及新加  
坡國父李光耀的熱情招待。2016  
年與舊金山前市長李孟賢・政府官  
員・企業家一起訪問中國多個城市  
及國酒茅台集團。為中美企業・文  
化・慈善做出貢獻。



Joanna Jia 賈惠君  
SFNCFF Charitable Ambassadors  
& Community Leaders  
北美國際名媛慈善聯盟創辦人



Clarissa Chao 趙玉蓮  
SFNCFF Charitable Ambassadors  
& Community Leaders 慈善大使



Philip Yang,  
Doctor of Oriental Medicine,  
President of California University-  
Silicon Valley, Executive Chair  
of the Grand Cultural Ceremony  
Committee, pioneer inventor of  
Medical Ai

楊磊：SFNCFF慈善大使。東方醫  
學博士，加州大學硅谷校長，海外  
炎黃子孫拜祖大典執行主席。



Rose Chung 張艷珍  
Founder of Miss Asian Global  
Pageant.  
Board Chair of APA Family  
Support Services.  
Vice-President of Portsmouth  
Square Garage



Peihong Yan 顏佩紅  
湾区知名歌手・社區公益人士



May Zhang 張春梅  
\_Charitable Ambassador  
2025 President of San Francisco  
global Business Lions Club  
旧金山国际商务狮子会会长



## 2025 SFINCFF 慈善大使 Charitable Ambassdor



李麗君，英文Lily，山東蓬萊人，主營電力設備，在北京從事文化產業，加拿大愛亞青年基金會主辦的國際亞裔慈善小姐選美大賽終身評審。多明尼加共和國第一屆國際電影節委員會副主席，任北加州文化體育協會大會主席。任美中航空遺產基金會榮譽副主席，同時也兼任中國低空飛行俱樂部國際部總裁。加州-山東省友善省州大使等，第九屆山東僑聯海外委員等職務。



李昆棉伉儷 Dr Simon Lee & Ms Sophie Lee-

李醫師是灣區知名的醫學美容及內科醫師。他竭誠為海外華人服務20餘年，醫術高超。妻子Sophie從事醫美和時尚服飾多年，有著獨特的美學眼光。抗老提早一步，年輕一步更快！夫妻共同引領灣區醫美潮流，為您量身訂做您的美麗！

## 舊金山國際新概念電影節音樂舞蹈評委主任



楊民升: 新概念聲樂大賽評審主任 畢業於中國音樂學院歌劇系，87年獲北京美聲唱法一等獎，89年獲全國電視大獎賽銀牌。90年赴歐匈牙利深造。現任中國音樂學院考級辦公室北加州辦公室副主任聲樂考官。

Man-Sing Yang

Mr. Man-Sing Yang graduated from the China Academy of Music, Opera Division. In 1987, he obtained the Peking Bel Canto 1st Class Award. In 1989, Mr. Yang won the Silver Award in the National TV Singing Contest. In 1990, he studied music in Hungary, Europe. Currently, he is the Deputy Director of the China Academy of Music, Northern California Examination Division.



劉興久：新概念舞蹈比賽評審主任，國家一級演員，中國舞者協會會員，原瀋陽歌舞團主要演員。納入《中國當代名人錄》《瀋陽文化誌》。50多年的舞台生涯，成功塑造了60多個舞台人物。主演了舞劇《小刀會》《絲路花雨》《白毛女》《西遷之歌》《月牙五更》等。並獲得中央文化部舞台藝術最高獎——第二屆文華個人表演獎、五個一工程獎、新劇目獎。1998年以傑出人才全家移民美國加州。創辦了《美光藝術育兒》，並在多家藝術團體和舞蹈學院擔任主演和教員。主演了多部舞台劇、舞劇、影視、小品和京劇等。納入了《美國創業爸爸90位》一書中；美國華人舞蹈家協會頒發「傑出貢獻獎」；聯合國教科文組織舞蹈委員會2018年世界舞蹈日聘為「舞蹈夢想大使」稱號。



## 特別嘉賓- 新概念電影節評委與顧問 刘威- 中國影星

毕业院校：上海戏剧学院

中国国家话剧院国家一级演员

中国电视艺术家协会演员工作委员会委员

中国戏剧家协会会员

1988年 《关东大侠》 荣获中国电影金鸡奖最佳男主角提名

1993年 《唐明皇》 荣获中国电视剧金鹰奖最佳男主角奖

2004年 《疑案忠魂》 荣获中国电影金鸡奖最佳男主角提名

获得中国电影华表奖最佳男主角奖

2023年 上海戏剧学院继续教育学院客座教授

第十九届中美电影电视节年度最佳男配角

## 灣區著名主持人-Well-known MC in the Bay Area



### Sue Huang\_MC, 2016 SFNCFF Vocal Music Contest Gold Awardee

黄姝\_舊金山國際新概念電影節首屆金山杯聲樂大賽金獎獲得者，灣區著名主持人，高科技精英。



### Paul Qian\_MC, 2016 SFNCFF Vocal Music Contest Silver Awardee

錢皓\_舊金山國際新概念電影節首屆金山杯聲樂大賽銀獎獲得者，灣區著名主持人，高科技精英。



### 張良\_紅毯主持人

資深媒體人。現為海外著名華文媒體星島中文電台《晨間新聞》主播、《多嘴聯盟》主持人。

曾在山東省日照市廣電集團和廣東省深圳廣電集團等單位，從事廣播電視新聞播音、記者工作，並擔任新聞播音組組長。

曾任廣東省記者協會會員、廣東省播音主持協會會員、深圳市記者協會會員及深圳市播音主持協會副主任委員。



### Michelle Ahl\_紅毯主持人：美禧卓安

Founding President of the American Chinese Youth Performing Art Foundation; Dance and piano instructor at the Jane Huang Dance Academy; Winner of the “Excellent Student Director Award” and “Best Youth Short Documentary Award” at the New Concept International Film Festival in 2023 and 2024, respectively; and recipient of the Presidential Volunteer Award from the White House for three consecutive years.

## 2025 San Francisco International New Concept Film Festival Staff 舊金山國際新概念電影節工作人員表

|                                                                                            |                    |
|--------------------------------------------------------------------------------------------|--------------------|
| General Producer, General Director: Joanna Zhang                                           | 总策划, 总制作, 总导演: 張曉春 |
| Co-Producers: Shelley Lee, Elizabeth Nguyen, Tina Kong                                     |                    |
| 共同策划, 制作: 李一冰, Elizabeth Nguyen, 孔寧寧                                                       |                    |
| Assistant Producers: Linda Wu, Min Song                                                    | 協同制作: 冰清, 宋敏       |
| MC: Sue Huang, Paul Qian                                                                   | 主持人: 黃姝, 钱皓        |
| Red Carpet MC: Jason Zhang, Michelle Ahl                                                   | 紅毯主持人: 張良, 美禧卓安    |
| Videography/Photography: Ruijun Li, Shaoquan Zeng                                          | 录像/攝影: 李瑞軍, 曾少權    |
| Web Design/Management: Jianping Wang                                                       | 網絡設計與管理: 王建平       |
| Editing & Visual Effect: Jianping Wang                                                     | 宣傳片剪輯與特效: 王建平      |
| Stage Manager: Sandy Wong, Phyllis Mok                                                     | 舞台总监: 黃思樂, 莫婉玲     |
| Back Stage Manager: Hui Chen, Mia Qiao                                                     | 後台主任: 陳慧, 喬敏       |
| Music & Sound: Anthony Cai                                                                 | 音樂音響: 蔡寶華          |
| Fashion Producer: Monique Zhang                                                            | 時尚製作人: 章殷          |
| Food & Reception Director: Carrie Fu                                                       | 美食藝術部總監: 傅雨虹       |
| Lobby & Reception Setting: Leka Lee                                                        | 前廳裝飾: 李偉華          |
| Public Relations, Marketing & Promotion Directors: Elizabeth Nguyen, Ena Johnson, Anna Yin |                    |
| 公关, 宣传總監: Elizabeth Nguyen, 程伊娜, 殷美嫻                                                       |                    |
| Front Desk Managers: Julie Qin, Ping Guo                                                   | 前台主任: 秦丽珠, 郭萍      |
| Volunteer Supervisors 義工統籌: Ron Lee, Mia Qiao 喬敏, Hui Chen 陳慧, Linda Hwang 王莊麗             |                    |
| Volunteers 義工: Meihong Yue, Leah Li, Linda Qin, Helen Lu, Jessica Cen, Edward Fung,        |                    |
| Michael Ma, Annie & Ken Dare, Annie Sin, Westley Dare, Eddy Chung, Tony Cheung,            |                    |
| Colin Glassey, Alice Kang.                                                                 |                    |

**特別感謝所有慈善團體與個人對我們非盈利組織的大力支持！  
衷心感謝所有義工朋友們的無私奉獻！**