
SFNCFF
SAN FRANCISCO INTERNATIONAL NEW CONCEPT FILM FESTIVAL
www.sfnewfilms.com
The 13 Th Film Festival
October 25 to November 1, 2026
Selected Film Screenings
October 25 to 31, 2026
Red Carpet & Awards Ceremony
November 1, 2026
Location: Herbst Theater,
401 Van Ness Ave.,
San Francisco, CA 94102
Contact Tel: 415-672-2809
415-225-1168
650-255-4649
SAN FRANCISCO
INTERNATIONAL
NEW CONCEPT
FILM FESTIVAL 13
舊金山國際新概念電影節
October 25 to November 1, 2026
INTERNATIONAL PLATFORM FOR
CREATIVE FILMS

FIONA MA, CPA
TREASURER
STATE OF CALIFORNIA

October 25, 2026

Dear Friends,



As the 34th Treasurer of the State of California, it is my pleasure to join the San Francisco International New Concept Film Festival (SFINCFF) in celebration of the 13th Annual New Concept Film Festival.

I commend SFINCFF for its continued dedication to supporting independent filmmakers and creating a platform where emerging and established artists can share their unique visions with audiences from around the world. Through its commitment to the arts, SFINCFF promotes creativity, cultural exchange, and a deeper appreciation for the diverse voices that enrich our communities.

This festival is a wonderful example of how the arts can bring people together, bridge cultures, and inspire meaningful connections. By showcasing compelling films and providing opportunities for filmmakers and audiences to engage with one another, the New Concept Film Festival strengthens San Francisco's vibrant cultural landscape and celebrates the creativity and diversity that make California such a special place.

Thank you for taking part in this wonderful celebration of independent films and the creative arts. I extend my sincere best wishes for a successful event and many more years of service.

In Peace and Friendship,

FIONA MA, CPA
California State Treasurer

915 Capitol Mall, Suite 556 Sacramento, CA 95814 ♦ P.O. Box 942809 Sacramento, CA 95814 ♦ (916) 653-2995
www.treasurer.ca.gov

CAPITOL OFFICE
1021 O STREET, SUITE 8620
SACRAMENTO, CA 95814
TEL (916) 651-4011
FAX (916) 651-4911

DISTRICT OFFICE
455 GOLDEN GATE AVENUE
SUITE 14800
SAN FRANCISCO, CA 94102
TEL (415) 557-1300
FAX (415) 557-1252

SENATOR.WIENER@SENATE.CA.GOV

California State Senate

SENATOR
SCOTT WIENER
威善高
ELEVENTH SENATE DISTRICT

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SELECT COMMITTEE
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CHAIR

MENTAL HEALTH CAUCUS
CHAIR

November 1, 2026

Dear Friends,

It is my great pleasure to welcome you to the 13th Annual San Francisco International New Concept Film Festival and Awards Ceremony. Today, we celebrate the creativity, passion, and dedication of filmmakers who bring stories to life and connect communities through the power of cinema.

Since its founding in 2010, the festival has provided an important platform for emerging and established filmmakers from around the world to share their talents and creative visions. Through its commitment to independent filmmaking and original storytelling, the festival reflects San Francisco's spirit of creativity, innovation, and cultural diversity.

I extend my sincere appreciation to Founder and President Joanna Zhang, along with the organizers, judges, volunteers, and supporters who have made this annual celebration possible.

As we celebrate the festival's 13th year, I congratulate everyone involved and wish you a memorable awards ceremony and continued success in inspiring the next generation of filmmakers.

Sincerely,

Scott Wiener

Scott Wiener
Senator, 11th District



Member, Board of Supervisors
District 11

City and County of San Francisco

CHYANNE CHEN
陳小焱



November 1, 2026

Dear Friends,

It is my great honor to celebrate the 13th annual San Francisco International New Concept Film Festival.

Every year, the SF International New Concept Film Festival leaves a lasting impact by uplifting and providing opportunities to independent film makers internationally to share their stories. Through the organization's commitment to providing a meaningful platform for independent film makers, inspiring young creators are encouraged to experiment with film and inspired to pursue their dreams, fostering a new generation of filmmakers. The SF International New Concept Film Festival has created opportunities to raise awareness for marginalized narratives and brought together diverse communities to share their stories and artistic vision.

On behalf of the City and County of San Francisco, I extend my gratitude to all participating in and supporting this wonderful event. I extend my heartfelt wishes for the continued success of the SF International New Concept Film Festival.

Sincerely,

Ceijanne

San Francisco Board of Supervisors, District 11 第十一區市參事

City Hall • 1 Dr. Carlton B. Goodlett Place • Room 244 • San Francisco, California 94102-4689
Office (415) 554-6975 • TDD/TTY (415) 554-5227 • E-mail: Chyanne.Chen@sfgov.org

CITY OF SONOMA

Wine Country Chinese Legacy Project

Certificate of Appreciation

Joanna Zhang, Founder and President
San Francisco Internation New Concept Film Festival

Your extraordinary dedication and contribution to film art and Chinese American community are recognized and much appreciated at the event of the 13th Film Festival.
Presented this 1st day of November, 2026.

SSCA

Jack Ding

Jack Ding, City Council of Sonoma